



34TH ANNUAL ASAPS CONFERENCE 2010



CONFERENCE REGISTRATION BROCHURE

**MANTRA ERSKINE BEACH RESORT
LORNE, VICTORIA**

3-7 NOVEMBER 2010

President's Welcome



It is my great pleasure as President to welcome you all to Lorne, Victoria for the 34th Annual Australasian Society of Aesthetic Plastic Surgery Conference.

The focus of this years meeting is facial and breast surgery and we are fortunate to have two plastic surgery authorities as our international guests, Giovanni Botti from Italy and Betsy Hall-Findlay from Canada.

The scientific program has been developed around these two guests with invited contributions from local surgeons, and free papers from our members. My thanks go to Sean Hamilton for the scientific program convenor, Ian Holten as the local convenor and Suzane Ali as the conference organiser.

Preceding the scientific meeting will be 2 parallel Sponsor courses with Allergan and Cutera.

Drs Botti and Hall-Findlay will also run 2 parallel masterclasses on the morning of Sunday 7 November.

Carolyn Ingram has coordinated the ASAPS practice managers and nurses program which will run parallel with the scientific sessions.

Frank Perri from the Victoria University has coordinated the dermal therapists program being held on Saturday and Sunday.

As always, we are grateful to all the trade and industry sponsors who will be present in numbers to display the latest products and services relevant to plastic surgery.

I am certain there will be something for everyone in the social program.

I look forward to meeting you there.

A handwritten signature in black ink, appearing to read 'Niamh Corduff'.

Niamh Corduff

PARTNERS IN EDUCATION



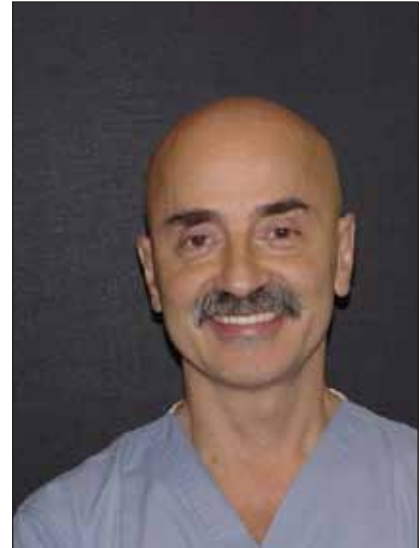
INTERNATIONAL GUEST SPEAKER

Giovanni Botti MD

Giovanni Botti, MD, comes from Salò, Lake Garda, Italy and is the head manager and the main surgeon of Villa Bella Clinic, one of the best equipped and most advanced cosmetic-surgery-dedicated day surgery units in Europe. He took part as faculty member to very many aesthetic surgery courses and congresses, organized by both Universities and Scientific Societies in Italy, France, Austria, Germany, Norway, Japan, Sweden, Finland, Spain, Switzerland, Great Britain, USA, Egypt, Bahrain, Romania, Moldavia, Oman, Serbia, Turkey, Morocco, Brasil, Croatia, Malaysia, Thailand, Indonesia, etc. He also performed demonstrative surgical operations in various hospitals in several countries.

He is the author of three complete books: *Liposuzione ambulatoriale* (Out patient liposuction -1988), *Chirurgia estetica dell invecchiamento facciale* (Aesthetic surgery of the aging face"-1995), *"Mastoplastiche estetiche* ("Aesthetic mammoplasties"-2004), translated in English and Spanish, and wrote chapters of several textbooks together with 64 scientific articles published by the most well-known international medical reviews. A new text book (*Mid-face lift: the third millennium revolution*) is going to be published on April 2010.

Dr Botti was awarded for his contributions to the improvement of Aesthetic surgery by the American Academy of Cosmetic Surgery (Philadelphia, 1990), by the Japanese Society of Aesthetic Plastic Surgery (Tokyo, 2000), by the Aegyptyan Society of Plastic and Reconstructive Surgery (Cairo, 2001, 2005), by the Romanian Society of Aesthetic, Plastic and Reconstructive Surgery (Sinaia, 2006), by IMCAS, (Paris 2002, 2004, 2005, 2006, 2008, 2010) and by the Moldavian Society of Aesthetic Surgery (2007). After having taught several years at the post-graduate aesthetic surgery class of Pavia University and at the aesthetic surgery Master courses of Milan University, now he is teacher of Plastic Surgery at the Verona University and teacher of Aesthetic Surgery at the Siena University. He is also a teacher in the Master Courses of Aesthetic Surgery of the Padua University, of the Rome University, of the Genova University, of the Wien University, and is the director of the annual Course *Vesalius* on facial plastic surgery of the Bruxelles University. He is honorary member of the French Society of Aesthetic Surgery, of the Aegyptyan Society of Plastic, Reconstructive and Aesthetic Surgery and of the Romanian Society of Aesthetic Plastic Surgery and is an active member of various national and international societies (SICPRE, ISAPS, EAFPS, ISLAS, etc). And, perhaps even more important, he loves his job!



INTERNATIONAL GUEST SPEAKER

Elizabeth H Hall-Findlay MD, FRCSC



Dr. Hall-Findlay (Betsy) was born in Toronto, Canada. She went to McGill University and then to the University of Western Ontario for medical school. She did her general surgery training at McGill in Montreal and at the University of Western Ontario in London, Ontario. She did a microsurgery fellowship with Dr Harry Buncke in San Francisco and then finished her plastic surgery training in New York City at Montefiore Hospital and Einstein College of Medicine.

She established her practice in Banff, Alberta, Canada, in 1983. She has both her Canadian Fellowship (FRCSC) and her American Boards in Plastic Surgery. Her practice is now limited to cosmetic surgery of the breast and abdomen.

She has been involved in committee work at the College of Physicians and Surgeons of Alberta and chaired the committee that sets the standards and guidelines and accredits surgical facilities around the province. She has been Chief of Staff at the Mineral Springs Hospital in Banff. She has also been on the Ethics Committee of both the American and Canadian Societies of Plastic Surgery. She chaired the Membership Committee of the American Society of Plastic Surgery and is a member of both the Instructional Course Committee and the Patient Safety Committee. She is on the executive of the Canadian Society for Aesthetic Plastic Surgery. The YWCA gave her the Woman of Distinction Award in Calgary in 1994 for her work chairing a College committee on sexual abuse of patients by physicians.

She likes to divide her time between her home in Banff in the Canadian Rockies and her cottage on Georgian Bay in the Great Lakes.

CALL FOR ABSTRACTS

Papers to complement invited Speakers as well as

‘Free Papers’ to Suzane Ali

– including email address –

by 31 July 2010

PROVISIONAL DRAFT PROGRAM REVISED 5 MARCH 2010

Masterclass & Scientific Sessions

- **SPONSORED WORKSHOPS** (WEDNESDAY 3 NOVEMBER 2010)
- **SCIENTIFIC SESSIONS** (WEDNESDAY 3 NOVEMBER 2010 TO SATURDAY 6 NOVEMBER 2010 INCL)
- **MASTERCLASS COURSE** (SUNDAY 7 NOVEMBER 2010)

WEDNESDAY 3 NOVEMBER 2010

10.30am – 12.30pm	Sponsors Courses (by invitation / response): a) ALLERGAN – Volumizing Workshop b) CUTERA – Laser and Tissue interaction	
12.30pm – 2.00pm	Lunch	
2.00pm – 3.00 pm	Key Note Address: Advanced Lower Face and Neck Lift coupled with Mid Face Lift to obtain more complete, long-lasting and natural results, including correction of iatrogenic eyelid deformities.	Giovanni Botti
3.00pm – 3.30pm	Comments: Discussion	
3.30pm – 4.00pm	Afternoon Tea	
4.00pm – 5.00pm	Key Note Address: Breast Aesthetics	Elizabeth Hall-Findlay
5.00pm – 5.30pm	Comments: Discussion	
Evening:	Welcome Reception	

THURSDAY 4 NOVEMBER 2010 BREAST DAY

	Session 1: Breast Augmentation	
Presentation:	Breast Augmentation Planning	Elizabeth Hall-Findlay
Presentation:	Breast Implant Choice and Best Technique	Giovanni Botti
Presentations:	Related Free papers	TBA
Discussion:		
Morning Tea		
	Session 2: Augmentation Mastopexy	
Presentation:	Vertical Mastopexy and Augmentation Mammoplasty	Elizabeth Hall-Findlay
Presentation:	Mastopexy and Breast Augmentation	Giovanni Botti
Presentations:	Related Free Papers	TBA
Discussion:		
Lunch		
	Session 3: Secondary Breast Surgery	
Presentation:	Breast Re-Reduction	Elizabeth Hall-Findlay
Presentation:	Secondary Breast Reduction	Giovanni Botti
Presentations:	Related Free Papers	TBA
Discussion:		
Afternoon Tea		
	Session 4: Nipple Issues	
Presentation:	Nipple Necrosis: Diagnosis and Prevention	Elizabeth Hall-Findlay
Presentations:	Related Free Papers	TBA
Evening:	Free	

Masterclass & Scientific Sessions

FRIDAY 5 NOVEMBER

Annual General Meeting

Morning Tea

President's Oration **Leaving the Knife and Looking at Life** John Hanrahan

Presentations: Free Papers TBA

Lunch

Afternoon: **Free**

Evening: **Free**

SATURDAY 6 NOVEMBER 2010

Session 1: Facial Aesthetics

Presentation: Lip Aesthetics Giovanni Botti

Presentation: Macrolene Giovanni Botti

Presentations: Free Papers TBA

Morning Tea

Session 2: Cosmetic Genital Surgery

Presentation: Genital Aesthetics Giovanni Botti

Presentations: Free Papers TBA

Lunch

Session 3: Body Contouring Issues

Presentation: Abdominoplasties – Seroma Prevention Elizabeth Hall-Findlay

Presentation: Inner Thigh Lift Giovanni Botti

Presentations: Free Papers TBA

Afternoon Tea

Session 4: Fat Transfer Issues

Presentation: Fat Transplantation Giovanni Botti

Presentations: Free Papers TBA

Evening: **Conference Barbecue Dinner Dress Casual**

SUNDAY 7 NOVEMBER 2010

Morning: **Masterclasses Concurrent** (NB: Limited to 20-25 per class)

Masterclass: 'My Way – An Update' Giovanni Botti

a) Closed Rhinoplasty

b) Otoplasty

c) Blepharoplasty

Masterclass: 'My Way – Revision / Finesse' Elizabeth Hall-Findlay

Medial Pedicle Vertical Breast Reduction

a) Options

b) Anatomy

c) Surgery

d) Complications

e) Revision

Lunch **(NB: Buses will depart for the airport at 9:00am and after lunch at 1:00pm)**

PROVISIONAL DRAFT

Practice Managers' Program

WEDNESDAY 3 NOVEMBER 2010

- 12:30pm – 2:00pm Lunch
- 2:00pm – 3:30pm AAPM Informed Financial Consent Workshop
Are you providing the right consents to your patients?
Workbook and CD supplied to all participants with templates and all the resources discussed in the workshop
Presenter: Colleen Sullivan
- 3:30pm – 4:00pm Afternoon Tea
- 4:00pm – 5:30pm Privacy and Litigation Issues in your Practice
Privacy Legislation and Patient Records – ownership issues, information requests and practice obligations, subpoenas and non party disclosure.
Presenter: Marianna Kelly, AVANT
- Evening Welcome Reception**

THURSDAY 4 NOVEMBER 2010

- 9:00am – 5:30pm Financial Planning Workshop
This hands on workshop covers everything you need to help budget in your business. Is your practice floating or soaring?
Workbook and Stick drive supplied to all participants with templates and all resources discussed in workshop
Presenter: Jarrod Bramble, Cutcher & Neale
- Evening Free**

FRIDAY 5 NOVEMBER 2010

- 9:00am – 10:30am Financial Planning Workshop
- 10:30am – 11:00am Morning Tea
- 11:00am – 12:00pm Multiply your results
Mark Westcott, Strategic Revolution
- 12:00pm – 12:30pm Round Table Discussions – Practice Manager to Practice Manager
- 12:30pm – 1:30pm Lunch
- Afternoon Free**
- Evening Free**

SATURDAY 6 NOVEMBER 2010

- 9:00am – 10:30am Marketing your business to your target effectively
Sponsored by Cutera
- 10:30am – 11:00am Morning Tea
- 11:00am – 12:30pm Practice Discussions – how have you changed the way you do things to accommodate the new government legislation?
- 12:30pm – 1:30pm Lunch
- 1:30pm – 2:30pm Creating an effective Practice Newsletter
- 2:30pm – 3:30pm Performance based KPI's – How do they work?
- 3:30pm – 4:00pm Afternoon Tea
- 4:00pm – 5:30pm Interactive Session
- Evening Conference Barbeque Dinner Smart casual dress**

SUNDAY 7 NOVEMBER 2010

Free Day

PROVISIONAL DRAFT PROGRAM

Dermal Therapist Program

SATURDAY 9TH NOVEMBER 2010

- 9:00am – 10:00am Injectables in the clinic – And overview of the latest and greatest, and who should perform them?
- 10:00am – 10:30am Future qualifications in the aesthetic industry - from the vocational certificate in laser and IPL to post graduate qualifications
- 10:30am – 11:00am Morning Tea
- 11:00am – 12:00pm The Doctor's perspective - What a clinic looks for when hiring staff
- 12:00pm – 1:00pm The Doctor's perspective – Overseas trends in Dermal therapies
- 1:00pm – 2:00pm Lunch
- 2:00pm – 3:00pm The latest in skincare (AST)
- 3:00pm – 3:30pm Afternoon tea
- 3:30pm – 4:30pm Assessing the psychological state of the patient – When can you treat and when should you refer

SUNDAY 10TH NOVEMBER 2010

- 9:00am – 10:00am Pay Scales for Therapists - research document by Victoria University
- 10:00am – 11am 2010 Research findings from Victoria University
- 11:00am – 11:30am Morning tea
- 11:30am – 12:30pm The latest in lasers (Cutera)
- 12:30pm – 1:30pm Assisting the wound healing process how can we support this from the Dermal Therapist perspective

General information



VENUE

The 2010 Annual Conference is being held at the Mantra Erskine Beach Resort at Lorne, Victoria from 3-7 November. The 12 acres of beautiful landscaped garden at Mantra Erskine Beach Resort have been maintained and are a feature of the resort along with enjoying the status of the only beachfront property in Lorne.

REGISTRATION DESK

The Registration Desk will be located within the foyer of Mantra Erskine Beach Resort and is open as follows:

Wednesday 3 November from 8.30am to 5pm

Thursday 4 to 7 Sunday from 8.00am to 5pm

REGISTRATION INFORMATION

ASAPS Members (Register before 1st August 2010)	\$300.00
ASAPS Members (Register after 1st August 2010)	\$400.00
Non-Member	\$1250.00
Corresponding Member	\$950.00
Registrar / Associate Members	\$700.00
NZ Registrar / Associate Members	\$636.37
Practice Manager / Nurse	\$660.00
NZ Practice Manager / Nurse	\$600.00
Dermal Therapist Graduate	\$350.00
Dermal Therapist Trainee	\$200.00
Accompanying Person (Welcome Cocktail Reception & Conference Dinner Only)	\$180.00
NZ Accompanying Person (Welcome Cocktail Reception & Conference Dinner Only)	\$163.64

REGISTRATION FEE INCLUSIONS

Members, Non-Members, Corresponding Members, Registrars/ Associate Members, Practice Managers and Nurses, include attendance at all conference sessions, morning and afternoon teas, lunches, Welcome Cocktail Reception, Conference Dinner, name badge, conference satchel and proceedings. Dermal Therapist registration fees include attendance at Dermal Therapists sessions, morning and afternoon teas, lunches, namebadge, conference satchel and proceedings.

NOTE: Any nurse and practice manager wishing to attend the scientific program must indicate on the registration form and provide signature approval from accompanying member.

Accompanying Person Fees include attendance at the Welcome Cocktail Reception and BBQ Conference Dinner only.

SPONSORED WORKSHOPS

(limited to 25 per class)

Wednesday 3 Allergan Volumizing Workshop
10.30am – 12.30pm

Wednesday 3 Cutura Last & Tissue Interaction
10.30am – 12.30pm

MASTERCLASSES

(limited to 25 per masterclass)

Sunday 7 Giovanni Botti "My Way – An Update
Morning – time TBA

Sunday 7 Elizabeth Hall-Findlay
"My Way – Revision/Finesse" – time TBA

SOCIAL FUNCTIONS

Tuesday 2 November – Melbourne Cup. ***There will be limited numbers for this function, please indicate your attendance on the registration form. All members will be limited to one ticket plus an accompanying person. Any member wishing to purchase more than 2 tickets will be placed on a waitlist.***

Wednesday 3 November – Welcome Cocktail Reception.
Dress – smart casual

Saturday 6 November – BBQ Conference Dinner.
Dress – smart casual

ACCOMMODATION

Hilton Hotel, Melbourne Airport

Accommodation has been reserved at the Hilton Hotel, Melbourne Airport from 1st November to 2nd November.

To make a booking please complete the relevant section on the registration form and provided credit card details which will be forwarded to the resort to guarantee your accommodation booking. Delegates will then be responsible for settling their final account with the hotel at check out.

Accommodation booked after **1 July 2010** will be subject to availability.

Mantra Erskine Beach Resort (conference venue)

Accommodation has been reserved at the Mantra Erskine Beach Resort with special conference rates. Accommodation rooms booked after **1 July 2010** will be subject to availability.

Accommodation ranges from studio, one and two bedroom apartments. Facilities include 2 all-weather tennis courts, 2 lawn tennis courts (seasonal), an 18-hole putting green, croquet, lawn bowl, bocce, beach swimming just 5 m away from the resort, heated indoor pool and spa, fully equipped gym, steam rooms and endota spa.

All studio apartments feature reverse cycle air conditioning, balcony or terrace, cable tv, internet access, bar fridge, video or DVD player, tea and coffee facilities, shared laundry facilities and resort parking.

All one and two bedroom apartments feature full kitchen and separate lounge room, reverse cycle air conditioning, balcony or terrace, cable tv, internet access, fridge, video or DVD player, tea and coffee making facilities and allocated parking.

To make a booking please complete the relevant section on the registration form and provided credit card details which will

be forwarded to the resort to guarantee your accommodation booking. Delegates will then be responsible for settling their final account with the hotel at check out.

NOTE: Delegates wishing to stay in a more up market accommodation, you will be required to organise your own accommodation by visiting www.greatoceanroadholidays.com.au

TRANSPORT

Buses will depart the Hilton Hotel Melbourne Airport on Tuesday 2 November at 9.30am to transport all delegates attending the Melbourne Cup to Victoria Race Course. All luggage will remain on the buses until departure to Mantra Erskine Beach Resort (conference venue).

Buses will depart Mantra Erskine Beach Resort on Sunday 7 November twice, with the first departing at 9.00am and second departing at 1.00pm. Both buses will go to Tullamarine Airport Melbourne via Avalon Airport Geelong. Please indicate on the registration form if you wish to utilise this service.

HERTZ CAR RENTAL

Car rental has been organised with Hertz and if anyone is interested please visit www.hertz.com.au or call 1800 082 167 for a reservation. Contract rate plan is in the name of Aust Soc of Aesthetic Plastic Surgery and CPD Number is 1878787.

ORGANISING COMMITTEE

Sean Hamilton Scientific Program

Carolyn Ingram Practice Managers & Nurses Program

Ian Holten Local Convenor

Frank Perri Dermal Therapist Workshop

Suzane Ali Conference Organiser/Secretariat



THE AUSTRALASIAN SOCIETY OF AESTHETIC PLASTIC SURGERY

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